



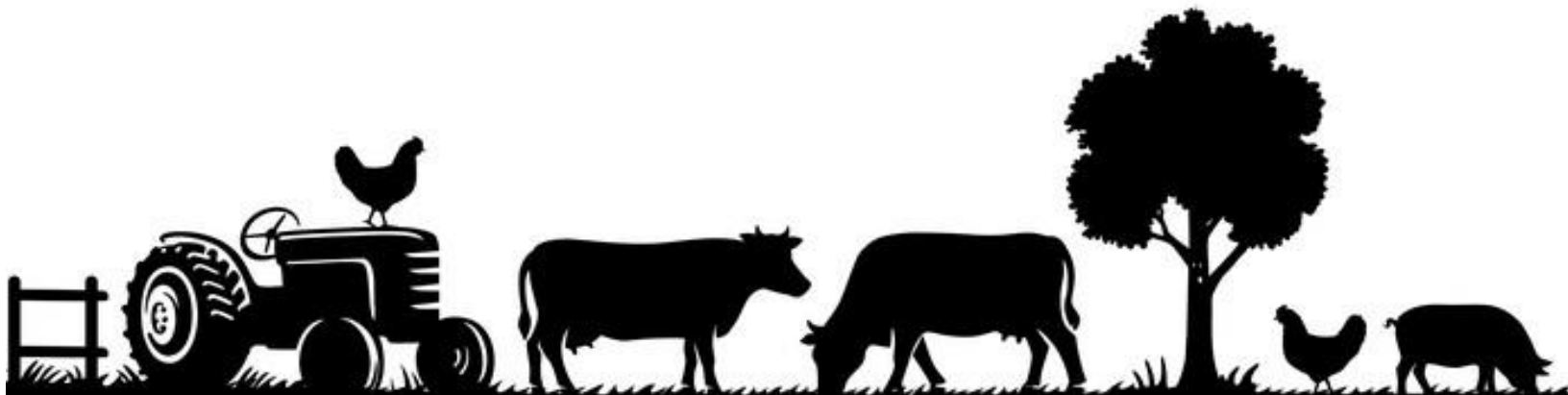
Pembroke Town & Country Annual Show

**SPONSORSHIP, TRADESTAND
& CATALOGUE
ADVERTISEMENT PACKAGES**

on

Wednesday, 7th August 2024

Lamphey, Pembroke, SA71 5JS



Pembroke Town and Country Show will be held on Wednesday 7th August, 2024 at Lamphey Show Field. This year will be the 207th show and each year the show grows in popularity with the local community, general public and holiday makers alike. Last year the show welcomed 5000 plus people to visit the many attractions on offer.

Pembroke Farmers Club pride themselves in being a large part of the community and enjoy nothing more than seeing members of the public enjoying not just an agricultural education, but also supporting local businesses by giving them the opportunity to promote themselves via a traditional town and country show. A show that is fit for all ages and for all interests!

Pembroke Farmers Club would like to offer you or your business the opportunity to be part of this year's Pembroke Town and Country Show.

Outlined in the documents that follow are several sponsorship packages, advertisement and trade stand booking information along with the pricing. Please peruse the information and determine if what is outlined is suitable for what you require and contact us as appropriate. Equally if you feel you would like to give a little more than the guide price we would humbly accept and thank you for your contribution.

We would be extremely grateful for your support for our show and thank you for your consideration.

Robert John, Club Chairman

If you have any questions or specific requests, please contact the Club Secretary.

Please return all booking forms to the Club Secretary.

Mrs Pam Davies

Tel: 01834 871496 or 07780 352 300

Email: pfcshowsec@gmail.com

Payment must be received before booking is confirmed.

Barclays Bank

Sort Code: 20-37-82

Acc. No. : 00699276

Acc. Name: Pembroke Farmers Club

Enter the Company Name in Reference Field when paying by BACS.

If Bank Account Name is different to Entry Name - Contact Pam with Details, so that records can be matched correctly.

Sponsorship Packages- 2024

Package	Included	Price
Basic	<ul style="list-style-type: none"> • Acknowledgement in Show Programme, under list of sponsors. 	£25
Bronze	<ul style="list-style-type: none"> • Acknowledgement in Show Programme, under list of sponsors. • Opportunity to display a banner (position determined by show committee, must be supplied by business) • Free entry to show for Sponsor 	£45
Silver	<ul style="list-style-type: none"> • Acknowledgement in Show Programme under list of Sponsors • Opportunity to display a banner (position determined by show committee, must be supplied by business) • Sponsor specific Section in show. • Free entry to show for Sponsor 	£80
Gold	<ul style="list-style-type: none"> • Acknowledgement in Show Programme under list of Sponsors • Opportunity to display a banner (position determined by show committee, must be supplied by business) • Sponsor specific Section in show. • Free entry to show for Sponsor and guest • Half a Page advert in Show Catalogue. 	£150

<p>Platinum</p>	<ul style="list-style-type: none"> • Acknowledgement in Show Programme under list of Sponsors • Opportunity to display a banner (position determined by show committee, must be supplied by business) • Sponsor specific Section in show. • Free entry to show for Sponsor and guest • Full Page advert in Show Catalogue. • A mention over the show announcement system during the show day. • Admission to Sponsors tent 	<p>£200</p>
<p>Diamond</p>	<ul style="list-style-type: none"> • Acknowledgement in Show Programme under list of Sponsors • Opportunity to display a banner (position determined by show committee, must be supplied by business) • Sponsor specific Section in show. • Free entry to show for Sponsor and guest • Full Page advert in Show Catalogue. • A mention over the show announcement system during the show day. • Admission to Sponsors tent • Tradestand pitch 	<p>£300</p>

Tradestand Packages- 2024

Tradestand Package	Included	Price
Craft Tent	<ul style="list-style-type: none">• Table• Electric point not included, but can be requested for a further fee.	£45 £10
Outside	<ul style="list-style-type: none">• 10ft frontage	£32
Outside (extra space added)	<ul style="list-style-type: none">• 1 ft increments	£1 per ft added.

** Cake stalls are required to pay a further £30. All other food stalls will need to tender for place

Catalogue Advertisement Packages- 2024

Advertisement package	Price
Quarter Page Advert in Catalogue	£30
Half Page Advert in Catalogue	£65
Full Page Advert in Catalogue	£120

Sponsor Package Booking Form- 2024

Company Name (As listed in Catalogue)	
Address	
Contact Name	
Contact Telephone Number/email	

Package requested (please tick)

Basic	Bronze	Silver	Gold	Platinum	Diamond

Section to Sponsor (Packages only) (Please tick)

Horses		Fur and Feather	
Cattle		Domestic/Horticulture tent	
Sheep		No Preference	
Goats			

Banner to be displayed on show day

(Packages Bronze, Silver, Gold, Platinum and Diamond). Please indicate size.

Yes	No	Size

Catalogue Advertisement Booking form- 2024

Company Name (As listed in Catalogue)	
Address	
Contact Name	
Contact Telephone Number/email	

Please tick:

Quarter Page Advert in Catalogue	
Half Page Advert in Catalogue	
Full Page Advert in Catalogue	

**Please attach a copy of your Advert as you wish it be printed when returning this form.
Please send the Advert as a JPEG or PDF only.**

Tradestand Booking form- 2024

NAME OF COMPANY.....

ADDRESS.....

.....

Telephone No.....

Mobile.....**Email**.....

Description of Trade Stand.....

FRONTAGE REQUIRED (IN FEET)

Please note – Full payment MUST accompany this form to confirm booking.

Either 1. I enclose a cheque for the full amount, made payable to Pembroke Farmers Club

Or 2. I have paid the full amount by BACS to Pembroke Farmers’ Club Sort Code 20:37:82 Account no. 00699276 * WITH the reference to include the CODE: OTS followed by trade name.**

Risk Assessment - Please consider ALL possible risks including -

- Slipping/tripping e.g. Guy ropes & pegs Moving parts of machinery e.g. blades
- Vehicles e.g. Forklifts, Cranes Fumes/Fuel Spillages
- Electricity / Generators Gas/gas cylinders/Boilers/hobs/
- Hot fluids e.g. Refreshments Manual handling/carrying heavy items
- Display Boards/ racks/cabinets Sharp edges, Flammable Substances
- Table coverings/hot food/Noise Rubbish – please keep contained

<u>Hazard</u>	<u>Persons at Risk</u>	<u>Controls to minimise risk/s</u>

Signed..... Print Name.....Date.....